



15th Wisconsin Stem Cell Symposium
The Single Cell Revolution in Stem Cells: Function from Heterogeneity

EXHIBITOR'S AGREEMENT

The 15th Wisconsin Stem Cell Symposium, **The Single Cell Revolution in Stem Cells: Function from Heterogeneity** will be held virtually on **April 14, 2021**, as coordinated by the University of Wisconsin-Madison Stem Cell and Regenerative Medicine Center and the BioPharmaceutical Technology Center Institute.

Three levels of sponsorship are offered:

Platinum (\$5000): Four complimentary registrations; virtual exhibit booth; logo featured via banners throughout the event; the opportunity to share information for up to 5 minutes during the live program.

Gold (\$2500): Two complimentary registrations; virtual exhibit booth; logo featured via banners throughout the event; the opportunity to share information for up to 3 minutes during the live program.

Silver (\$1000): One complimentary registration; virtual exhibit booth; logo featured via banners throughout the event.

NOTE: All levels of sponsorship include recognition on the website and related promotional materials, as well as receipt of the final attendee list. Higher levels of sponsorship include more frequent scrolling of logo during the event. Complimentary registrations must be assigned to individuals and may not be shared. A 20% discount will be applied to fees for additional representatives of sponsoring organizations.

Exhibitor Agreements must be received by no later than **April 7, 2020**.

Contact Person _____ Title _____

Company Name _____

Address _____

Phone Number _____ E-mail _____

Sponsorship Level _____

By signing below, exhibitors agree to adhere to the terms of this *Exhibitor's Agreement* and to follow the guidelines specified in the *Rules and Regulations for Exhibitors* document, as provided to exhibitors by the BioPharmaceutical Technology Center Institute.

By _____ Print Name/Title _____
(Signature)

Date _____

Please return to: Karin Borgh, Executive Director: karin.borgh@btci.org (direct: 608-277-2508)