15th Annual Wisconsin Stem Cell Symposium  
The Single Cell Revolution in Stem Cells: Function from Heterogeneity

EXHIBITOR’S AGREEMENT
The 15th Annual Wisconsin Stem Cell Symposium, The Single Cell Revolution in Stem Cells: Function from Heterogeneity will be held on April 22, 2020 at the BioPharmaceutical Technology Center on the Promega Corporation campus in Fitchburg, WI.

Three levels of sponsorship are offered:

**Platinum ($5000):** Four complimentary registrations, provision of two tables, (i.e. an area large enough for a standard 8’ x 10’ trade show booth, including equipment demonstration). Prominent Atrium location. Logo featured in the event flyer. Two invitations to a private dinner with presenters and invited guests following the event reception.

**Gold ($2500):** Two complimentary registrations and provision of two tables (i.e. an area large enough for a standard 8’ x 10’ trade show booth, including equipment demonstration). Prominent BioBistro location.

**Silver ($1000):** One complimentary registration and provision of a table for literature distribution and product display in the BioBistro.

**NOTE:** All levels of sponsorship include recognition on the website and in several related promotional materials. Complimentary registrations must be assigned to individuals and may not be shared. A 20% discount will be applied to fees for additional representatives of sponsoring organizations.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while on the premises, and hereby waives any claim or demand it may have against Promega Corporation or the trade show coordinator, the BioPharmaceutical Technology Center Institute, arising from such loss, theft or damage.

Exhibitor Agreements must be received by no later than April 7, 2020. Exhibitor space is limited and will be reserved on a first come, first served basis through receipt of this agreement and payment of 50% of the corresponding fee.

Contact Person ___________________________________ Title ___________________________________

Company Name ___________________________________ _______________________________________

Address _________________________________________ _______________________________________

Phone Number ________________________________ E-mail _________________________________

Sponsorship Level ______________________________

List any exhibitor(s) you would like in close proximity: _________________________________

List any exhibitor(s) you would not like in close proximity: _______________________________

By signing below, exhibitors agree to adhere to the terms of this Exhibitor’s Agreement and to follow the guidelines specified in the Rules and Regulations for Exhibitors document, as provided to exhibitors by the BioPharmaceutical Technology Center Institute.

By ___________________________________ Print Name/Title _______________________________

(Signature)

Date ______________________________________
Please return to: Karin Borgh, Executive Director: karin.borgh@btci.org (direct: 608-277-2508)